



News Release From High Mountain Health

For Immediate Release

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HIGH MOUNTAIN HEALTH LAUNCHES COMPREHENSIVE WEBSITE

INTRODUCING WOMEN'S HEALTH GROUP AND EXPANDING PATIENT SERVICES

WAYNE, NOVEMBER 20, 2008 – High Mountain Health, one of the area's largest multi-specialty medical groups, has launched a comprehensive new Web site, detailing its new locations, new services and the formation of a women's health division.

"In addition to having specialized needs of their own, women have always had great influence over healthcare needs within their families," said Dr. David Rasa, president of High Mountain Health. "In recognition of these special needs, we've assembled a caring team of female medical practitioners who focus on the range of services important to women, such as family medicine, pediatrics, gynecology, radiology and cosmetic services."

"Many of our patients are pleased that they can select from our staff of board-certified male and female doctors for themselves or for their children."

High Mountain Health provides women's services such as routine gynecology and also offers a complete range of women's radiology, including state-of-the-art breast imaging, bone densitometry, CT scanning and nuclear imaging. Its physical therapy department is skilled in helping in a number of women's related exercises. A range of cosmetic services are also available, including laser hair removal and facial rejuvenation.

"www.HighMountainHealth.com is a one-stop information center for our patients to find our locations, hours, insurance programs, as well as information about our medical services," said Nancy Ciccolella, administrator. The new Web site offers sections on each of the practice's areas of focus – family medicine, women's health, radiology, physical therapy, sports medicine, pediatrics and cosmetic services.

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Developed by Avow Communications of Berkeley Heights, the site provides a well-organized, well-rounded view of High Mountain Health. Incorporating Flash technology and a musical introduction, the healthcare services are accessed by primary navigation buttons. Secondary office support information is also easy to find on a left-side navigation bar. Information about local health care resources, patient privacy and even a brief history of the High Mountain Health practice, is provided.

High Mountain Health serves patients in Passaic, Bergen and Morris counties and provides unmatched convenience in comprehensive healthcare 364 days a year. Appointments are available daily, including during early morning and evening hours, and on Saturdays and Sundays.

For more detailed information about High Mountain Health, call 973.305.8300 or visit the new Web site, www.HighMountainHealth.com.

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